# THESES OF THE MONTH

# CENTRAL LIBRARY

# SOCIAL SCIENCES

A List of doctoral theses accepted by Indian Universities (Notifications received in AIU during the month of May-June, 2016)

### **Business Administration**

- 1. Krishna, K M. Role of Horticultural Producers Cooperative Marketing and Processing Society Ltd (Hopcoms) in marketing of fruits and vegetables in Karnataka: A case study of Bangalore. (Dr. S Mokshapathy), Department of Agri-Business, University of Mysore, Mysore.
- 2. Modiyani, Richa Ashok. Family business management practices of Sindhi Community: An analytical study of the underlying business model. (Dr. R H Gupta), Faculty of Commerce and Management, North Maharashtra University, Jalgaon.
- 3. Sethi, Surinder Bhupinder. Impact of training on employee's performance: A study of selected manufacturing units in Ahmednagar District. (Dr. Preeti Agrawal), Department of Business Management, North Maharashtra University, Jalgaon.

#### Commerce

- 1. Bhagat, Prashant Harishchandra. Study of contribution of MIDC in the development of small and medium enterprises in Navi Mumbai: A case study of Thane-Belapur Industrial Belt, Thane District. (Dr. A P Sarode), Department of Commerce, North Maharashtra University, Jalgaon.
- 2. Bhangale, Anil Ichharam. Jalgaon Jihyateel Kisan Credit Card. Yojnechi amalbajavani va vyavasthapnacha krishi vikasavareel parinam: Ek chikitsak abhyas (San-1998-99 te 2007-08). (Dr. A P Sarode), Department of Commerce & Management, North Maharashtra University, Jalgaon.
- Dave, Jay Girishbhai. A comparative analysis of profitability vis a vis liquidity performance of petroleum refineries in India. (Dr. Ramesh Bhatasna), Department of Commerce, Saurashtra University, Rajkot.
- 4. Deshmukh, Shubhangee Dinkarrao. Dhule Jilhyateel aadivasi mahilanchya arthik vikasat mahila bachat gatanche yogdan: San 2001-2010. (Dr. B V Kambale), Department of Commerce & Management, North Maharashtra University, Jalgaon.
- 5. Joshi, Pradip Manohar. A comparative study of USA and Indian outsourcing accounting practices. (Dr. M P Joshi), Department of Commerce & Management, North Maharashtra University, Jalgaon.
- 6. Kapashi, Vivek Kamleshbhai. A study on changing perspectives in asset liability management in modern banking: (With reference to public sector banks and private sector banks (2005-06 to 2009-10). (Dr. K M Jani), Department of Commerce, Saurashtra University, Rajkot.
- 7. Mordhara, Pareshkumar Ukabhai. A comparative study of financial performance of selected private, public and foreign banks in India. (Dr. J K Patel), Department of Commerce, Hemchandracharya North Gujarat University, Patan.
  - 8. Nagaraja, R C. A study of financial performance of

selected co-operative banks in Karnataka. (Dr. J Made Gowda), Department of Commerce, Kuvempu University, Shankaraghatta.

- 9. Patel, Parvatkumar Ranchhodbhai. Financial performance statement analysis of District central cooperative banks in Gujarat. (Dr. C L Usadadiya), Department of Commerce, Saurashtra University, Rajkot.
- 10. Patil, Sanjaykumar Jagannath. A study of practices, problems and prospects of marketing of cotton in Maharashtra: Special reference to Khandesh Region. (Dr. Meenakshi Waykole), Department of Commerce & Management, North Maharashtra University, Jalgaon.
- 11. Singh, Kishor Kumar. Bihar mein Panchyati Raj vyavstha ka vittiye prabandh evam prashasan: Ek vyashtiparak adhyayan. (Dr. SK Poddar), Department of Commerce & Management, Bhupendra Narayan Mandal University, Madhepura.
- 12. Vadavadagi, Prakash Krishhnamurthy. An analytical study of effectiveness of entrepreneurship development programmes supported by government of Karnataka with reference to North West Karnataka Region. (Prof. S P Joshi), Department of Commerce & Management, North Maharashtra University, Jalgaon.

## Economics

- 1. Anitha, P. H. Accessibility, utilization and cost of health care services: An economic analysis in Shivamogga District. (Dr. T. S. Raghavendra), Department of Economics, Kuvempu University, Shankaraghatta.
- Borse, Namdeo Supdu. Sant Rohidas charmodhyog va charmkar vikas mahamandal maryaditchey charmkar samajachya samajik va arthik vikasat yogdan: Jalgaon Jilhyachya vishesh abhyas (Kalkhand 2001-2011). (Dr. S D Joshi), Department of Economics, North Maharashtra University, Jalgaon.
- 3. Deshmukh, Snehal Nilesh. Istri sakshmikarnas sweysahayeyta mahila bachat gatanchey yogdan: Thane Jilhyachey vishesh adhyayan (2001-2009). (Dr. S D Joshi), Department of Economics, North Maharashtra University, Jalgaon.
- 4. Girase, Prakash Sardar. Sweysahayeta mahila bachat gatancha mahilanchya arthik vikasavareel parinam (Dhule Jilhya vishesh adhyayan) Kalkhand1998-2008. (Dr. Chavan Dilip Chhagan), Department of Economics, North Maharashtra University, Jalgaon.
- 5. Kumari Manjula. Impact of SEZs on investment trends: An analysis. (Dr. Brahmdeo Sah), Department of Economics, Bhupendra Narayan Mandal University, Madhepura.
- 6. Mandavi Kumari. SHG-Bank linkage programme and financial inclusion: Rural house hold study in Bhagalpur District of Bihar. (Dr. Kailash Prasad Sah), Department of Economics, T M Bhagalpur University, Bhagalpur.
  - 7. Mishra, Shuchi. Bharat Aluminium Company Korba

of Library and Information Science, Babasaheb Bhim Rao Ambedkar University, Lucknow.

2. Pandey, Sanjay Kumar. Users satisfaction towards library resources and services in engineering colleges of Guru Gobind Singh Indraprastha University, Delhi: An evaluation. (Dr. M P Singh), Department of Library and Information Science, Babasaheb Bhim Rao Ambedkar University, Lucknow.

#### Management

- 1. Amit Kumar. Marketing management: A study in the context of agricultural marketing. Department of Management, Magadh University, Bodh Gaya, Bihar.
- Arvind Kumar. A comparative study of job satisfaction in public sector versus private sector banks in Patna.
  Department of Management, Magadh University, Bodh Gaya, Bihar.
- 3. Dhillon, Amritpal Singh. Measuring technical efficiency of Gujarat's thermal power generation industry using Data Envelopment Analysis. (Dr. H B Vachhrajani), Department of Management, Hemchandracharya North Gujarat University, Patan.
- 4. Kadam, Shankar Vasant. A study of energy management at plant level utilities with special reference to selected industries. (Dr. D D Balsaraf), Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 5. Kapdi, Atul. Critical analysis and development of communication strategies for minimizing chewable Tobacco (Gutkha) abuse through social marketing. (Dr. Rajankumar K Shrikhande), Department of Marketing Management, Dr D Y Patil Vidyapeeth, Pune.
- 6. Kumbhar, Smita Avinash. Corporate social responsibility as a sustainable measure by large enterprises. (Dr. Jaharkanti Dattagupta), Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 7. Lakhani, Divya Yogesh. A relative study of unit linked insurance plans of top five life insurance companies in selected regions in Pune City. Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 8. Malhotra, Surbhi. Impact of celebrity endorsement on consumer buying behavior. Department of Management, Jagannath University, Jaipur.
- 9. Pandya, Mehal Yogeshkumar. A study on organised retail in India: With special focus on apparel and jewellary retailing in Gujarat. (Dr. Neelima Ruparel), Department of Management, Gujarat University, Ahmedabad.
- 10. Patgar, Chandrashekar T. A critical study of selected HRM practices and its impact on attrition of experienced manpower in selected project engineering industrial units in Pune. Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 11. Patil, Sachin Hindurao. A study of challenges and opportunities of e-learning in selected education and training institute in India. (Dr. P N Razdan), Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 12. Patil, Somnath P. A study of productivity and profitability of State Bank of India and its Associate Banks in India. (Dr. M D Mohite), Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 13. Prajapati, Sandip Girdharbhai. Effect of visual merchandising tools on buying behavior of youths for branded apparels sold through selected organized retail outlets of Gujarat. (Dr. K. L. Rathod), Department of Management, Hemchandracharya North Gujarat University, Patan.

- 14. Rajpathak, Shridhar S. A treatise on utilization of fisheries resources for sustainable growth. (Dr. Rajan Shrikhande), Department of Management, Dr D Y Patil Vidyapeeth, Pune.
- 15. Shivhare, Archana. A study of application of information technology in police department of Gujarat State. (Dr. Pratapsinh L Chauhan), Department of Management, Saurashtra University, Rajkot.
- 16. Singh, Arun Kumar. Strengths and weakness of current value added tax system: A study of Jharkhand Region. Indian School of Mines University, Dhanbad.
- 17. Thomas, Saramma. Studies on quality standard of CBSE schools in Kollam District, Kerala. Department of Management, Dr D Y Patil Vidyapeeth, Pune.

#### Physical Education & Sports

- 1. Baraiya, Lalit Manjibhai. Contribution of yoga in society education and in competition. (Dr. A K Joshi), Department of Physical Education, Saurashtra University, Rajkot.
- 2. Jain, Prakash. Anath ashram aavasit mahilaon ke vyavhar- parivartan mein prekshadhyan ke prabhav ka adhyayan. (Prof. J P N Mishra), Department of Life Sciences, Jain Vishva Bharati Institute, Ladnun, District Nagaur.
- 3. Jaswant. A study of relationship between aggression, emotional intelligence and wellbeing among Judo players. (Dr. Kultaj Singh), Department of Physical Education, Maharshi Dayanand University, Rohtak.
- 4. Rajkumar. Kishoroan mein hinsak abhivriti parivartan hetu yog evam prekshadhyan ka prabhav: Ek anubhav mulak adhyayan. (Prof. Anil Dhar), Department of Non Violence and Peace, Jain Vishva Bharati Institute, Ladnun, District Nagaur.

#### Political Science

 Shankar, Siddharth. An in-depth analysis of working and composition of Bhagalpur Municipal Corporation. (Dr. Vidya Kumar Choudhary), Department of Political Science, T M Bhagalpur University, Bhagalpur.

#### Psychology

- 1. Dave, Vibha Ashvinbhai. Attitude towards family planning and sex education of people. (Dr. Dinesh S Charan), Department of Psychology, Gujarat University, Ahmedabad.
- 2. Gohil, Jayshreeba Bharatsinh. Dipreshan ane hyadayrogna dardeeona mansik svasthya ane jeevan santosh par sangeet upcharnee asar angeno abhyas. (Dr. Savitaben Vaghela), Department of Psychology, Maharaja Krishnakumarsinhji Bhavnagar University.
- 3. Patil, Bhagwat Motiram. Stress and mood state among the parents of physically handicapped children with reference to visually impaired. (Dr. Pundlik Vitthal V Rasal), Department of Psychology, North Maharashtra University, Jalgaon.
- 4. Sonara, Nikita Sureshbhai. Influence of gender and education level of students on personality, emotional maturity and depression. (Dr. Shailesh B Raval), Department of Psychology, Gujarat University, Ahmedabad.

#### Social Work

1. Mali, Laxman Kumar. Mahatma Gandhi Rashtriya Gramin Rozgar Guarantee Adhiniam ka gramin kshetre mein kriyanvyan evam prabhav. (Dr. Bijendr Pradhan),