

Placement Cell

BCKV

Notification no: placement 37/ 06/2021

Date 20.06.2021

Sl no	Name of the organization	Contact person	Name of the post	Required qualifications	Role and Responsibility:	Remarks
1	Our Food Private Limited	Mr. Abhishek Ranjan abhishek.r@ourfood.co.in	Business Development Associate Location: • West Bengal (Hooghly, Howrah, Bardhaman, Medinipur East, Medinipur West, Murshidabad, Naida) candidates can also be given other district within Bengal Salary: • 18 thousand per month + Travel Allowance • Freshers are welcome. **Proficiency in reading, writing & speaking in the Regional Language of the state is a must. ** Candidate applying must be ready to work on f	BSc Agri Graduates/Food Tech./ Agri-Tech /Any graduate. Competency:Should be a self-starter. • Must possess strong customer service skills • Excellent written and verbal communication • Should be able to use MS Office including Word & Excel • Must have excellent interpersonal skills and good negotiation skills • Must be detail-oriented and an active listener and have Ability to work under pressure • Must be a Self-Starter & should be able to work independently with minimal supervision. • Should be open to travel extensively	Objective / Purpose: Meet & convince farmers/farmer franchisees in given geographical location supervise setting up of processing facilities & starting of production of processed food • Achieve given Targets on Farmer Franchisee Network Expansion including appointing New Farmer Franchisees, collecting documents for Loans & Supervising setting up of Processing Facilities • Speak to farmers on daily basis to pitch the idea of Our Food Farmer Franchise. • Follow-up on leads given on potential farmer entrepreneurs and ensure Franchise conversion. • Build contacts with potential clients to create new business opportunities • Keep prospective client database updated • Keep up-to-date knowledge of all product and service offerings of the company • Should work in coordination with the district team to increase the reach and help other team members in Franchise conversion. • Ensure BDI working under them fulfil their task. • Ensure proper reporting as per policy	Apply directly to the contact address within 5days with your detailed C.V

Debabrata Basu

Chairman, Placement cell